



KTVD-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

CONTRACT

<u>Contract / Revision</u> 686441 /		<u>Alt Order #</u> 06145372
<u>Product</u> DCCC		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u> 1194
<u>Advertiser</u> Democratic Congressional Campaign Commi		<u>Original Date / Revision</u> 05/24/12 / 10/12/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVD	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Great American Media/ POL
1010 Wisconsin Ave. NW, Ste. 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KTVD	10/17/12	10/19/12	KTVD 9News 7a	M-F 7-8a		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/15/12	10/21/12	--WTF--	4			\$300.00	0.00				
N 2	KTVD	10/22/12	10/22/12	KTVD 9News 7a	M-F 7-8a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----	1			\$300.00	0.00				
D 3	KTVD	10/16/12	10/19/12	KTVD 9News 8-9a	M-F 8-9a		:30				NM	0	\$0.00
D 4	KTVD	10/22/12	10/22/12	KTVD 9News 8-9a	M-F 8-9a		:30				NM	0	\$0.00
N 5	KTVD	10/20/12	10/20/12	KTVD 9News Sat 6-7a	Sat 6-7a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-	1			\$300.00	0.00				
N 6	KTVD	10/21/12	10/21/12	KTVD 9News Sun 6-7a	Sun 6-7a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S	1			\$250.00	0.00				
N 7	KTVD	10/17/12	10/19/12	Anderson Cooper	9-10a		:30				NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/15/12	10/21/12	--WTF--	8			\$250.00	0.00				
N 8	KTVD	10/22/12	10/22/12	Anderson Cooper	9-10a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----	2			\$250.00	0.00				
N 9	KTVD	10/17/12	10/19/12	The Doctors	10-11a		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/15/12	10/21/12	--WTF--	4			\$250.00	0.00				
N 10	KTVD	10/17/12	10/19/12	KTVD 9news 11a	11-1130a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/15/12	10/21/12	--WTF--	1			\$250.00	0.00				
N 11	KTVD	10/22/12	10/22/12	KTVD 9news 11a	11-1130a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----	1			\$250.00	0.00				
N 12	KTVD	10/17/12	10/19/12	Judge Mathis	1-2p		:30				NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				

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<u>Estimate #</u> 1194		
<u>Advertiser</u> Democratic Congressional		<u>Original Date / Revision</u> 05/24/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-- WTF--				8	\$350.00	0.00			
N 13	KTVD	10/22/12	10/22/12	Judge Mathis	1-2p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$350.00	0.00			
N 14	KTVD	10/17/12	10/19/12	Law & Order: CI	2-3p		:30				NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-- WTF--				6	\$300.00	0.00			
N 15	KTVD	10/22/12	10/22/12	Law & Order: CI	2-3p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$300.00	0.00			
N 16	KTVD	10/17/12	10/19/12	Nate Berkus	3-4p		:30				NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-- WTF--				8	\$300.00	0.00			
N 17	KTVD	10/22/12	10/22/12	Nate Berkus	3-4p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$300.00	0.00			
N 18	KTVD	10/21/12	10/21/12	Sun Movie C	Sun Movie C		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$150.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KTVD	10/15/12-10/21/12	Sun Movie C	Sun Movie C	-----Su	:30	\$150.00	0.00	NM		
Credited													
N 19	KTVD	10/17/12	10/19/12	M-F 530-6p	530-6p		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-- WTF--				4	\$200.00	0.00			
N 20	KTVD	10/21/12	10/21/12	King of Queens	Sun 530-6p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$175.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KTVD	10/15/12-10/21/12	King of Queens	Sun 530-6p	-----Su	:30	\$175.00	0.00	NM		
Credited													
N 21	KTVD	10/17/12	10/19/12	M-F 6-630p	6-630p		:30				NM	2	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-- WTF--				2	\$390.00	0.00			
N 22	KTVD	10/22/12	10/22/12	Mon Prime A	7-8p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$300.00	0.00			
N 23	KTVD	10/22/12	10/22/12	Mon Prime B	8-9p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$300.00	0.00			
N 24	KTVD	10/17/12	10/17/12	Wed Prime A	7-8p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-- W----				2	\$300.00	0.00			
N 25	KTVD	10/17/12	10/17/12	Wed Prime B	8-9p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-- W----				2	\$300.00	0.00			
N 26	KTVD	10/19/12	10/19/12	Fri Prime A	7-8p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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												0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/15/12	10/21/12	----F--				2	\$250.00	0.00				
N 27	KTVD	10/20/12	10/20/12	Heartland	7-8p		:30				NM			
												0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-				1	\$200.00	0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	KTVD	10/15/12-10/21/12	Heartland	7-8p	-----Sa--	:30		\$200.00	0.00	NM			
Credited														
N 28	KTVD	10/20/12	10/20/12	Heartland	8-9p		:30				NM	0	\$0.00	
												0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-				1	\$200.00	0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	KTVD	10/15/12-10/21/12	Heartland	8-9p	-----Sa--	:30		\$200.00	0.00	NM			
Credited														
N 29	KTVD	10/17/12	10/19/12	M-F 9p News	M-F 9-930p		:30				NM	8	\$4,800.00	
												8	\$4,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/15/12	10/21/12	--WTF--				8	\$600.00	0.00				
N 30	KTVD	10/22/12	10/22/12	M-Su 9p News	M-Su 9-930p		:30				NM	2	\$1,200.00	
												2	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----				2	\$600.00	0.00				
N 31	KTVD	10/17/12	10/19/12	10/15 (Mon) Do not use, use 1930-10p	930-10p		:30				NM	4	\$1,920.00	
												4	\$1,920.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/15/12	10/21/12	--WTF--				4	\$480.00	0.00				
N 32	KTVD	10/22/12	10/22/12	KTVD 9news 930p	930-10p		:30				NM	1	\$480.00	
												1	\$480.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----				1	\$480.00	0.00				
N 33	KTVD	10/21/12	10/21/12	Broncos Game Day	Various		:30				NM	3	\$1,725.00	
												3	\$1,725.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S				3	\$575.00	0.00				
N 34	KTVD	10/21/12	10/21/12	Sun Movie B	Sun Movie B		:30				NM	1	\$150.00	
												1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S				1	\$150.00	0.00				
Totals										0.00		85	\$29,405.00	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	85	\$29,405.00	\$24,994.25
Totals	85	\$29,405.00	\$24,994.25

Signature: _____ **Date:** _____

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